



- MORE TOUCHES
- MORE GOALS
- MORE FUN!



OVERVIEW



- Summary of review
- Addressing the needs
- 2009 implementation plan
- Fee Structure
- Grading of players
- Player pathway
- Resources
- Parent Behaviour and volunteers
- Registration Process

PHILOSOPHY

Small-Sided Football provides an enjoyable participation experience for young people of all abilities with a major focus on skill development through freedom of expression, minimal coaching, and limited emphasis on the scoreboard.



FINDINGS FROM REVIEW - GENERAL



- **Club Participation:** 90/166 metro clubs participated in SSG.
 - ❖ Slight increase compared to GoalKick/Rooball in 2007
 - ❖ *Some clubs only cater for adults*
- **U5's – U8's Player Participation:** 3764 / 6183 registered participants in metro Melbourne
 - ❖ *Very few players aged 5 and 6 (just over 1000 statewide)*
 - ❖ *Very few registered girls (731 statewide)*
 - ❖ *28 – 32 kids/club placed on waiting lists*



FINDINGS FROM REVIEW - PARTICIPATION



- **SE:** 15/19 (78%); 864 participants, av. 57 kids/club (Nth Caulfield = 146)
- **NE:** 11/14 (78%); 849 participants, av. 77 kids/club (200+ Ashburton, Bulleen)
- **E:** 7/10 (70%); 355 participants, av. 50 kids/club (Croydon City = 92)

- **W:** 16/29 (55%); 445 participants, av. 27 kids/club (G. Gully = 77)
- **S:** 14/34 (41%); 487 participants, av. 34 kids/club (Berwick City = 103)
- **NW:** 14/21 (66%); 490 participants, av. 35 kids/club (B'wick Zebra's = 142)
- **N:** 9/18 (50%); 214 participants, av. 23 kids/club (Bundoora = 68)

- **C:** 4/21(19%); 60 participants, av. 15 kids/club (Richmond = 51)



FINDINGS FROM REVIEW: GALA DAYS



- FFV offered 16 opportunities to participate in Gala Days
- Western = 12/16 (75%)
- Southern = 8/14 (57%)
- Northern = 5/9 (55%)
- NW = 5/14(35%)
- SE = 6/15 (40%)
- NE = 4/11 (36%)
- Eastern = 3/7 (42%)
- Central = 4/4 (100%)
- TOTAL: 47/90 clubs participated in gala days
 - ❖ *Many clubs participated more than once*
 - ❖ *Lots of clubs participated in other inter club games*
 - ❖ *No girl teams and very few mixed teams registered*



FINDINGS FROM REVIEW: CLUBS



- 60% of coaches hadn't completed the Grassroots Cert.
- 95% of clubs run skills / training sessions
- 95% of clubs followed the nationally consistent playing formats
- 33% clubs organised regular games with other clubs
- 55% clubs saw benefits in the intra club model
- 50% of clubs would like to see U10's introduced to SSG in 09
- 100% would like FFV to continue to offer Gala Days
- Lack of Volunteers is the greatest barrier

FINDINGS FROM REVIEW: PARENTS



- 94% children enjoyed their participation in SSG
- 91% will play again in 2009
- 100% parents unhappy about paying more than \$250
- 42% parents happy not travelling to 'away' games
- 59% keen for intra club model with Gala Days to continue in 09
- 42% children happy to play with/against their friends
- 39% happy to introduce U10's to SSG in 09; 17% unsure
- 80% of parents did not receive or see any SSG resources
- 65% parents were never asked to volunteer as a game leader
- 79% parents asked to be a game leader gladly assisted
- 100% of parents would like FFV to continue to offer Gala Days

SUMMARY OF FINDINGS



- Genuine need for FFA/FFV to offer more quality education to club members and parents
- Need to make the job of volunteers easier and less time consuming
- FFV and clubs must improve value for money



ADDRESSING THE NEEDS



1. Grassroots Certificate Course becomes FREE resource
2. FFA to provide additional resources for game leaders/instructing referees
3. FFA to provide details of suppliers for portable goals
4. Additional human resources through Sports Dev. Program.
5. Optus confirmed as National Partner
6. Aim to launch Junior ball program early in 09
7. Launch of National Skills Test
8. SSG Ambassadors (A-League and past players)
9. Greater engagement with Melbourne Victory FC

LOCAL CLUB EXPERIENCES



- Local Club representatives have been invited to share their experience with the introduction of Small-Sided Games.

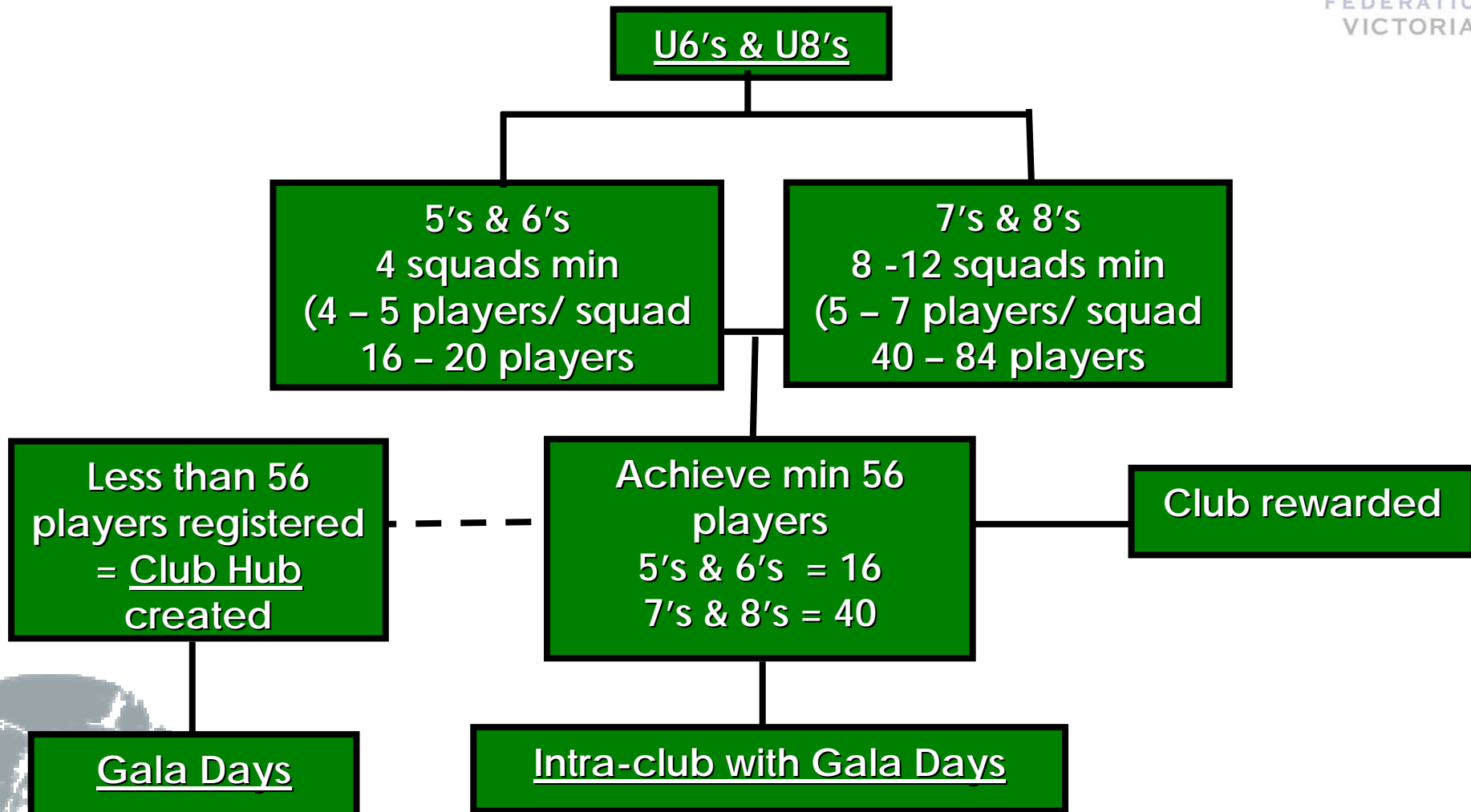


IMPLEMENTATION PLAN

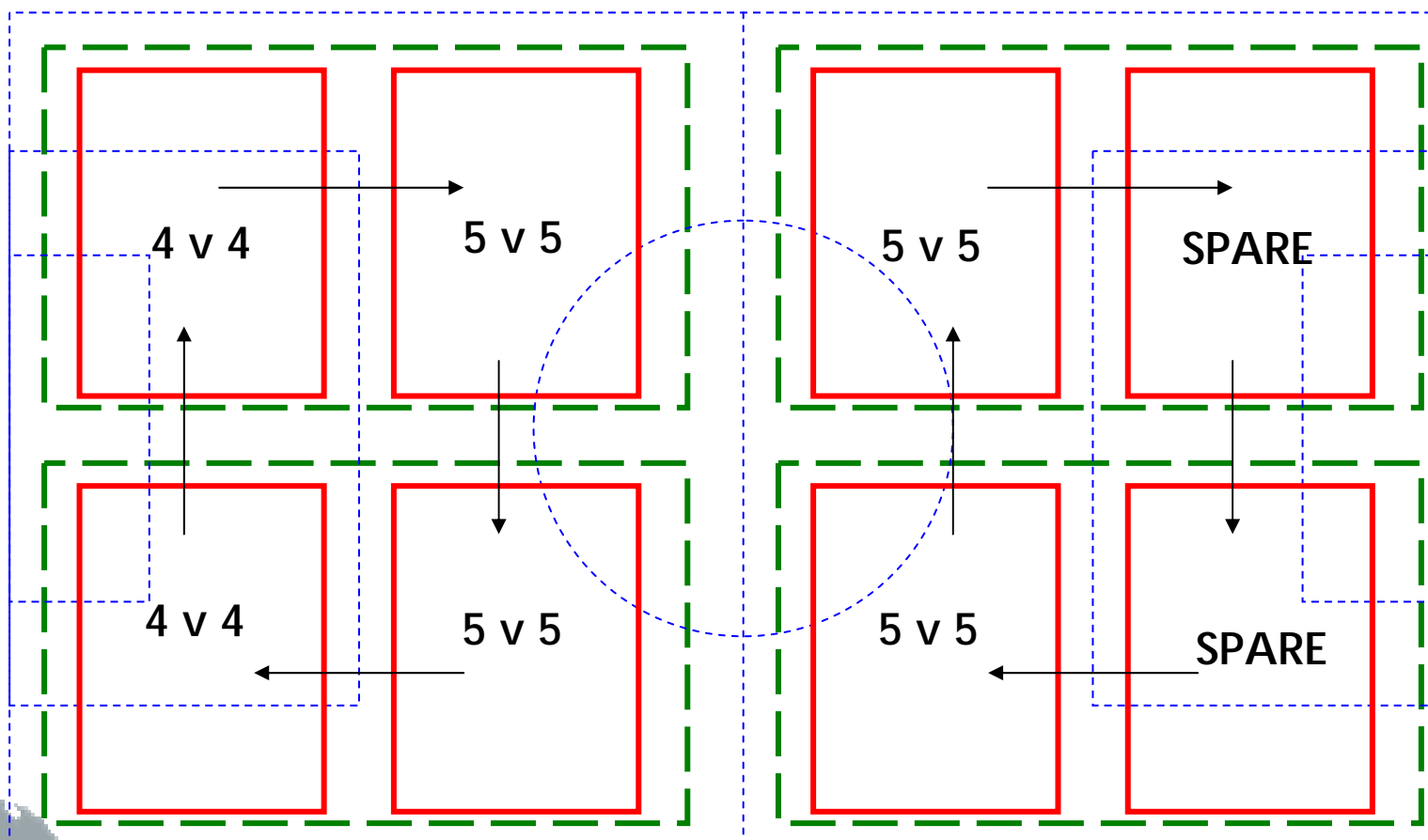


2009	2009	2009	2010	2011
U5's & 6's	U7's & 8's	U9's & 10's	U11's	U12's
Intra club with gala days &/or Club Hubs	Intra club with gala days &/or Club Hubs	Fixtures, no points or league tables	TBC	TBC

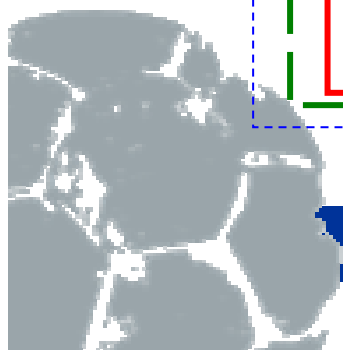
IMPLEMENTATION PLAN: U6's & U8's



U6's & U8's INTRA-CLUB SET-UP



* Minimum requirements



CLUB HUBS

- Created for clubs that register less than 56 participants (2008 stats used as a guide)
- Minimum of 3 clubs and b/w 56 and 80 participants per hub to form 1 SSG deliverer
- Zonally based
- Host club rotates weekly. Host club responsible for match day
- Clubs to work together for duration of season
- Opportunities to participate in gala days
- Further information included in guidelines

GALA DAYS



- Offer variety
- Last weekend of every month (May – August)
- Gala days in each zone every month
- Hosts dependant on facilities and no. of registered participants (reward)
- FFV and host clubs to work together



U6's & U8's FEES

- U6's and U8's = \$55/participant (increased level of services)
- Fees include insurance, FFA levy, and list of FFV/FFA services listed previously
- Same price as 2008 with increased level of service
 - Grassroots Cert = FREE resource
 - Greater human resources from FFV
 - Greater resources from FFA
- Clubs are discouraged from charging more than \$200 for U6's and U8's

9's & 10's

- Terminate Rooball – too many problems
- Combined into one group – U10's
- **Inter club format abiding by nationally consistent formats. NO POINTS OR LADDERS!**
- 1 game per week, no set kick-off day, time
- FFV to fixture clubs and teams zonally

U10's



- Intro of Goalkeepers. Bigger goals
- Introduction of penalty area
- Introduction of throw-ins
- Introduction of 'instructing referee'
 - Main role = keep the game moving and teach kids how to take throw-ins correctly
 - Can be a parent or referee in training

U10's FEES

- U10's = \$60/participant
- Team entry fees removed - saving clubs \$50/team
- Fees include insurance, FFA levy, and list of FFV/FFA services listed previously
- Clubs are discouraged from charging more than \$250 for U10's

GRADING PLAYERS



- Focus on FUN
- It is vital that children are continually challenged or they will get bored
- It is recommended that players are placed in squads suitable to their ability level
- The National Skills Test could be used as a means of measuring players abilities.
- ITS NOT ABOUT WINNING!

SSG PLAYING FORMATS



Playing Format	Under 6's	Under 8's	Under 10's
Numbers	4 v 4	5 v 5	7 v 7
Field Size	30m x 20m	30m x 20m	40m x 30m
Goal Size	Min: 1.80m x 0.90m Max: 2.00m x 1.00m	Min: 1.80m x 0.90m Max: 2.00m x 1.00m	Min: 4.80m x 1.60m Max: 5.00m x 2.00m
Ball Size	Size 3	Size 3	Size 3
Goalkeeper	No	No	Yes
Playing Time	2 x 15 minutes	2 x 20 minutes	2 x 25 minutes
Half Time Break	5 minutes	5 minutes	5 minutes
Referee	Game Leader	Game Leader	Instructing Referee
Competition	No points, tables	No points, tables	No points, tables

Age	Community	State	National	International
21+	Club	Zone Team	A-League Overseas League Victorian Rep Team	Socceroos Olyroos
19-20	Club	Zone Team	A-League NYL Victorian Rep Team	Olyroos Young Socceroos
17-18	Club	Zone Team	National Youth League (NYL)	AIS Young Socceroos
15-16	Club	Zone Teams VIS / State Trials Country Champs	VIS	AIS Joeys
13-14	Club 11v11	Zone Team State Trials / VIS Country Champs	State Teams	
10-12	SSG Club	U12 Zone (11v11) Country Champs		
6-10	SSG Club			

BOYS PATHWAY

FFV GAME DEVELOPMENT

Age	Community	State	National	International
21+	Club	Zone Teams	AIS WNL	Matildas
19-20	Club	Zone Teams	NTC WNL AIS	Young Matildas Matildas
17-18	Club	Zone Teams	NTC WNL AIS	Young Matildas
15-16	Club	Zone Teams State Trials Country Champs	State Teams NTC	
13-14	Club 11v11	Zone Team State Trials Country Champs	State Teams	
10-12	SSG Club	U12 Zone 11v11 Country Champs		
6-10	SSG Club			

GIRLS PATHWAY

FV GAME DEVELOPMENT

NATIONAL RESOURCES



- SSG handbook – club resource
- SSG DVD – important it is aired to members
- SSG posters – important it is displayed
- SSG parent Flyer – distribute to parents
- SSG game leader resource – New for Game Leaders (U6's & U8's)
- SSG instructing referee resource – New for instructing referees (U10's)
- SSG Coaching DVD – New for volunteers

PARENT BEHAVIOUR



- New campaign launched to put an end to ugly parent behaviour and promote positive encouragement during junior sport across Victoria.
 - FFV and clubs must work together.
 - Plenty of resources available.



**VOLUNTEER
RECOGNITION
PROGRAM**

CLUB VOLUNTEERS



- Roles include administrator, coordinator, and game leaders/instructing referees
- FREE Grassroots Cert. for volunteers
- Introduction of Football A.C.E. Program



- Improvements to VRP
- Club visits from FFV will continue
- Sports Dev. students to assist clubs



CLUB APPLICATION PROCESS



- On-line team entry system
- Due date in late March 2009
- No team fees charged to club for U6's – U10's. SSG is participation focused.



PLAYER REGISTRATIONS



- Aim is for 'MyFootballClub' program to be launched (national on-line player registration system)
- Process will be much simpler in 09
- No spreadsheets required
- More information available shortly



FINALLY...



- Guidelines will be posted on web and emailed in due course.
- any questions contact
 - Check the website
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