Preston Lions Football Club

CORPORATE PACKAGES | 2010

PRESTON LIONS FOOTBALL CLUB AT A GLANCE

MAJOR SPONSORS 2009

bp Southvale Chirnside Park Heathmont

P&G GENIS

T.S. Auto Electrics

angelco HOMES

BETON CONCRETE CONSTRUCTIONS PTY. LTD

Ralph D'Silva HOLDEN & HSV

STATEWIDE BEVERAGES

ASTORIA Honda Centre First for everything Honda.

COVO

MEDIA COVERAGE

TV - Channel 31 (Melbourne)
Goal Weekly Newspaper (Victoria)
Preston Leader Newspaper (Melbourne)
Whittlesea Leader Newspaper (Melbourne)
Soccer International Magazine (National)
SBS Radio (National)
3ZZZ FM Radio (Melbourne)
Plenty Valley FM Radio (Melbourne)
Australian Macedonian Weekly (National)
Today Denes Newspaper (National)
442 Australia Magazine (National)
Australian & British Soccer Weekly (National)
FFV Website – www.footballfedvic.com.au
INFORMATOR - www.informator.ws

TEAMS

MENS – Competing in the second tier of Victorian league football, State League One.

WOMENS – Competing in the highest football league in Victoria, the Women's Premier League.

JUNIORS – Competing in the Football Federation Victoria junior competition, fielding teams from Under 7's to Under 21's, providing players with a direct development pathway to the club's senior men's and women's teams.

WEBSITE

www.prestonlions.com is the official website of the Preston Lions Football Club and is one of the main communication portals for our supporters, members and corporate partners.

Not only does it keep all Preston Lions fans informed with the latest club news, player information, videos, merchandise, results and upcoming games, it is also a fantastic promotional vehicle for our corporate partners.

The Preston Lions have the most popular "hit" website in the Victorian State League One competition with over 200,000 hits per month ensuring maximum exposure for potential sponsors.

STADIUM – B.T. CONNOR RESERVE

The men's, women's and junior teams of the Preston Lions Football Club are based at B.T. Connor Reserve, Broadhurst Avenue in Reservoir where they train and play their home matches. The main ground has an undercover grandstand capable of seating approximately 1,000 spectators and an exclusive corporate area to cater for sponsors on matchday.

CONTRIBUTING TO THE LOCAL COMMUNITY

At the Preston Lions Football Club we acknowledge the importance of playing a larger role within the community. We want to be more than just a sporting club that operates in the area - we want to contribute actively and positively to the community.

In 2008 and 2009, the Preston Lions provided many local primary and high schools in the City of Darebin and City of Whittlesea with free club merchandise and complimentary tickets for their students to attend Preston Lions home games at B.T. Connor Reserve. Many students took the opportunity to watch top flight state football, witnessing first hand their local club represent their local area in the Victorian Premier League.

The Preston Lions will continue with this initiative in 2010 as well as look at other ways in which the club can positively contribute to the community.

CORPORATE PACKAGES

Preston Lions Football Club has prepared a number of corporate packages to provide a series of options that can also be modified to accommodate all your business needs.

Major Sponsors

Player Jersey Sponsor - Front

- Sponsor logo on front of player jerseys for Seniors and/or Under 21s men's squads.
- 4 x Ground Perimeter Signage Boards (4m x 1m each).
- 4 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 4 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Player Jersey Sponsor - Back

- Sponsor logo on back of player jerseys for Seniors and/or Under 21s men's squads.
- 4 x Ground Perimeter Signage Boards (4m x 1m each).
- 4 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 4 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Stadium Naming Rights (B.T. Connor Reserve)

- Naming rights of stadium based at B.T. Connor Reserve.
- 4 x Ground Perimeter Signage Boards (4m x 1m each) and elevated signage at the Front Entrance Gate and Main Grandstand (see right) ensuring maximum spectator and TV exposure.
- 4 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 4 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Player Shorts Sponsor (Back)

- Sponsor logo across back of player shorts for Seniors and/or Under 21s men's squads.
- 2 x Ground Perimeter Signage Boards (4m x 1m each).
- 2 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 2 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Player Shorts Sponsor (Front)

- Sponsor logo on front of player shorts for Seniors and/or Under 21s men's squads.
- 2 x Ground Perimeter Signage Boards (4m x 1m each).
- 2 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 2 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Player Jersey Sponsor - Sleeve

- Sponsor logo on sleeve of player jerseys for Seniors and/or Under 21s men's squads.
- 2 x Ground Perimeter Signage Boards (4m x 1m each).
- 2 x Platinum Memberships including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 2 x complimentary tickets to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Half Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = Contact club representative for details.

Primary Sponsors

Main Scoreboard Sponsor

- Exclusive use of advertising space on the Main Scoreboard at B.T. Connor Reserve.
- One (1) Platinum Membership including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 1 x complimentary ticket to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Quarter Page advertisement in Match Day Program for all home games.
- Voice overs during all home games.

INVESTMENT = $5,000

Player Tracksuit Sponsor

- Sponsor logo on breast, sleeve or back of Player Jackets and/or Polo Shirts (as worn by the players and coaching staff pre-match and post-match).
- 1 x Ground Perimeter Signage Board (4m x 1m each).
- 1 x Platinum Membership including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- 1 x complimentary ticket to end-of-season Presentation Dinner.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Quarter Page advertisement in Match Day Program for all home games.
- Voice overs during all home games with opportunity to play pre-recorded promotional advertisements.
- Opportunity to distribute marketing/promotional material at all home games.

INVESTMENT = $5,000

Ground Perimeter Signage Board

- 1 x Ground Perimeter Signage Board (4m x 1m).
- 1 x complimentary Season Pass to attend all 11 home games.
- Full sponsor listing (including logo, link and contact details) on website.
- Voice overs during all home games.
- Sponsorship listing in Match Day Program.

INVESTMENT:

- **New Signage Board = $1,150**
- **Repeat Signage Board = $1,000**

Ground Perimeter Signage Board & Platinum Membership

- 1 x Ground Perimeter Signage Board (4m x 1m).
- 1 x Platinum Membership including entry to all 11 home games and full access to the corporate facility (with gourmet buffet and beverage package).
- VIP parking inside the ground for all home games.
- Complimentary Match Day Program at all home games.
- Full sponsor listing (including logo, link and contact details) on website.
- Sponsor logo and link to be included in regular club e-Newsletter.
- Sponsorship listing in Match Day Program.
- Voice overs during all home games.

INVESTMENT:

- **New Signage Board = $1,950**
- **Repeat Signage Board = $1,800**

Match Day Program Advertising

Advertise your business for all 11 home games in the official Match Day Program that reaches over 1,000 members and supporters.

INVESTMENT:

- **Quarter Page = $300**
- **Half Page = $500**
- **Full Page = $800**

NOTE: Includes full sponsor listing (including logo, link and contact details) on website and voice overs during all home games.

Website Advertising

Are you looking for an easy and cost-effective way to promote your business, products and/or services? Then why not look at the website advertising opportunities available through www.prestonlions.com.

The Preston Lions website receives over 200,000 page loads per month and provides advertisers with a unique opportunity to reach their target market segments.

Advertisements will be placed in a random rotation system with each position having a maximum of five (5) advertisements at any one time. All advertisements will contain a link to the advertiser's website where applicable.

INVESTMENT = $800 for duration of the season

NOTE: Packages are available for shorter periods. Contact the club for further information.

The Next Step

If you would like to discuss any of these exciting sponsorship opportunities or how we can assist in meeting your corporate objectives, please contact the club using the details provided below:

Contact:	Pece Siljanovski
Mobile:	0425 821 634
Email:	Preston.Lions.FC@gmail.com
Postal Address:	PO Box 382, Preston, Victoria, 3072
Stadium:	B.T. Connor Reserve, Broadhurst Avenue, Reservoir
Website:	www.prestonlions.com